

How To Use Your Seller Dashboard

The screenshot shows the Seller Dashboard for Cookie Dough online.com. The dashboard includes a navigation menu with links for HOME, HOW IT WORKS, REGISTER, LOGIN, SHOP, OUR PRODUCTS, FAQ, RESOURCES, and VIDEOS. A yellow 'TAKE TOUR' button is located in the top right corner. The main content area is divided into several sections:

- Dashboard Controls:** Buttons for 'Dashboard', 'Share Link', and 'Logout'.
- User Profile:** A profile picture of Chad Allen with an 'Update Information' link below it. To the right, a table lists user details: Seller ID: 00563408, Name: CHAD ALLEN, Organization: FUN TEAM, Email: newkidpopcorn@gmail.com, and Sale Dates: 05/31/23 - 06/21/23.
- Goal Progress:** Two progress bars. The first is for 'My Goal: \$350.00' with a table showing 0% To Goal, \$0.00 Purchased, and \$350.00 To Go. The second is for 'Group Online Sales Goal: \$2,000.00' with a table showing 0% To Goal, \$0.00 Purchased, and \$2,000.00 to Go.
- TOP SELLERS!:** A list of names: JOHN SMITH and CHAD ALLEN.
- ONLINE SALES (CLICK TO VIEW DETAILS):** A table with columns for Customer, Qty, and Retail, showing a value of \$0.00.

Callouts point to various features: 'Upload Your Picture/Logo' points to the profile picture; 'Send Emails to Friends & Family' points to the 'Email Friends & Family' button; 'Share via Social Media' points to the Facebook share button; 'Send Texts to Your Smartphone Contacts' points to the 'Text Friends & Family' button; 'How To Video Tutorials' points to the 'TAKE TOUR' button; 'Monitor Progress of Sale' points to the goal progress bars; 'See Top Selling Sellers' points to the 'TOP SELLERS!' section; and 'View Online Sales' points to the 'ONLINE SALES' section.

Top 3 Ways To Sell Using Your Seller Dashboard

1 Social Media — share on Facebook

Have your parents and grandparents log into your Seller Dashboard and share to their Facebook

2 Text your smartphone contacts

3 Email your family and friends

SMARTPHONE ONLY!